

# RSS International Conference 2025

THE UK'S ANNUAL SHOWCASE  
FOR STATISTICS & DATA SCIENCE

**EDINBURGH** 1-4 September 2025



## Partnership, promotional and sponsorship opportunities

**CONNECT:** with more than 700 statisticians  
and data scientists from over 40 countries

**SHARE:** your newest products, research  
and services

**LEARN:** about the latest developments  
in statistics and data science



As the UK's annual showcase for statistics  
and data science the Royal Statistical Society's  
International Conference provides you with  
the opportunity to raise your profile with a  
broad statistical and data community with  
a range of expertise and experience.

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For more details visit: [rss.org.uk/conference2025](https://rss.org.uk/conference2025)

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# About the RSS Conference

The RSS conference brings together the statistics and data science community from across the UK, Europe and around the world to share knowledge and learn about latest developments.

As one of the largest events of its kind in Europe attracting attendees from all sectors using statistics and data, this is a must-attend event for everyone interested in the impactful application of statistics and data science.

The programme in Edinburgh will feature 7 keynote talks, over 70 invited topic sessions and professional development workshops, over 250 contributed, rapid-fire and poster presentations, plus many opportunities for networking.

## 2024 EXHIBITOR:

"Attending the RSS annual conference has been invaluable! It allows us to broaden our connections, engage with diverse users, and exchange ideas that help shape and enhance our services."

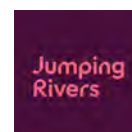
## 2024 EXHIBITOR:

"It was a great experience to meet an international community of statistical experts in Brighton. As first-time RSS exhibitors, we were impressed by the attendees' engagement with our stall, and their insightful questions."



# Sponsors & Exhibitors since 2021

The following companies and organisations have supported the RSS Conference in recent years:



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# Who attends RSS Conference?

With almost 750 attendee bookings in 2024 the RSS Conference attracts statisticians, data scientists and other data professionals from a wide range of sectors (see summary below).

Around 20% of attendees come from outside the UK – with more than 40 countries represented in 2024.

Over 200 participants each year define themselves as 'career-young'.

## Registrations by sector in 2024

Higher Education/Academic	49%
Central/local government	17%
Medical/Health	10%
Business/Industry/Finance	4%
Charity/NFP	3.5%
Pharma	2%
Other	14%



## Organisations represented at recent conferences include:

Ada Lovelace Institute | Astrazeneca | Bayer Plc | Bays Consulting | Bentley Motors | Biomathematics & Statistics Scotland  
Cardiff University | Defence Ordnance Safety Group | dunnhumby | Durham University | Frontier Science Scotland  
Fujitsu | GSK | Harvard University and MIT | IBM | ICON plc | Imperial College London | IQVIA | King Abdullah University  
Leeds Institute for Data Analytics | Leiden University Medical Centre | LSHTM | Met Office | Microsoft  
MRC Biostatistics Unit | National Centre for Pharmacoeconomics | National Centre for Social Research  
National Innovation Centre for Data | NatWest Group | Nesta | Newcastle University | No7 Beauty Company  
Norwegian Computing Center | Police Scotland | Queen's University Belfast | Research England | Scottish Water  
Statistics Netherlands | Tel Aviv University | The Alan Turing Institute | The Health Foundation | TRL  
University College Dublin | University of Bologna | University of California | University of Chicago | University of Edinburgh  
University of Essex | University of Florida | University of Oxford | University of Plymouth | University of Tasmania  
University of Toronto | University of York | Utrecht University | Visible Data Ltd | We Predict Ltd

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# Promotional and Sponsorship opportunities

We have a range of opportunities available depending on your budget and objectives.

We work flexibly with our sponsors, aiming to understand their needs and objectives, and tailoring the partnership to achieve success for both parties. We are happy to create bespoke packages.

We encourage sponsors and exhibitors to consider running workshops, roundtables, demonstrations, book/product launches, fringe meetings and receptions.\*

**Please contact our head of partnerships David Hamilton ([d.hamilton@rss.org.uk](mailto:d.hamilton@rss.org.uk)) to discuss further.**

\*Please note that additional room hire costs may apply for some activities and any catering provided will need to be paid for.

## Boost your brand profile

By sponsoring the conference as a whole or one of its key evening social events you will place your brand prominently in front of all conference attendees.

Opportunity	Number available	Guide price	Included in sponsorship
<b>Headline partners</b>	Up to maximum 3	£16,000 exclusive or £6,000 per partner	Exposure on pre-conference marketing and on the website. Brand building opportunities at conference can include premium exhibition space, workshop or fringe slot, and advertising in the conference app or directory.
<b>Gala dinner at the National Museum Scotland</b> (4 September) – attended by over 300 people	1 Exclusive or 2 co-sponsorships	£4,800 exclusive or £2,400 co-sponsor	Your brand is featured on pre-event publicity, on the conference website, app and in the directory. At the event brand opportunities include branded menus.
<b>Welcome reception at Playfair Library</b> (1 September) – attended by 250-300 people	1 Exclusive or 2 co-sponsorships	£3,000 exclusive or £1,600 co-sponsor	Onsite branding, pre-event publicity, and promotion on the conference website, app and directory.
<b>Awards &amp; Poster reception</b> (3 September) – attended by around 350 people. Held following the Society's awards ceremony, attendees are encouraged to view posters and speak with the presenters.	1 Exclusive or 3 co-sponsorships	£1,800 exclusive or £700 co-sponsor	Onsite branding, pre-event publicity, and promotion on the conference website, app and directory.
<b>Celebrating diversity networking lunch</b> Organised by the RSS EDI group and expected to attract 50-75 attendees	1 Exclusive or 2 co-sponsorships	£1,200 exclusive or 2x £650	On-site branding, pre-event publicity, promotion on the conference website, conference app and in the conference directory.



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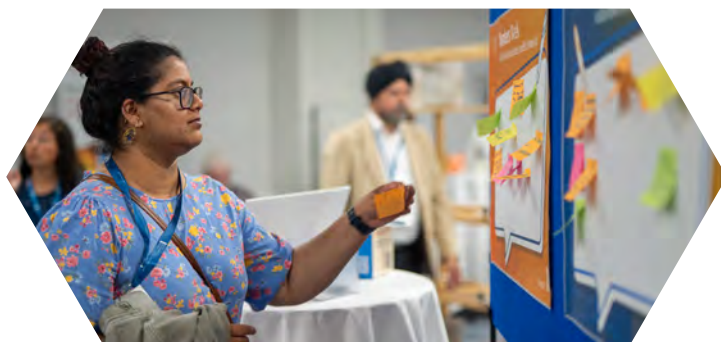
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# Associate your brand with the conference programme

There are opportunities for your brand to be seen supporting the content of the conference either onsite or through the digital offerings. You can also support attendees directly through sponsorship of grants.

Opportunity	Number available	Guide price	Included in sponsorship
<b>Sponsor a topic stream</b> The conference programme is organised into 10 topic streams comprising a mix of invited and contributed sessions: <ul style="list-style-type: none"> <li>• Applications in Business, Industry &amp; Finance</li> <li>• Communicating &amp; Teaching Statistics</li> <li>• Data Science &amp; AI</li> <li>• Environmental &amp; Spatial Statistics</li> <li>• Medical Statistics</li> <li>• Methods &amp; Theory</li> <li>• Official Statistics &amp; Public Policy</li> <li>• Other Applications of Statistics</li> <li>• Professional Development</li> <li>• Social &amp; Wellbeing Statistics</li> </ul>	Up to 10 available	£3,600 per topic stream	Opportunity for onsite branding or promotional materials. Pre-event publicity and branding in relevant area of conference app, directory and website. Includes a standard exhibition space.
<b>Conference App</b> The app will provide all attendees with up-to-date information about the conference programme.	1 Exclusive	£2,400 exclusive	Exclusive brand presence on loading page of app and on the joining instructions sent to all attendees. Pre-event publicity and branding on website and in directory. Exclusive push notifications via app.
<b>Filming sessions</b> The Society will be filming keynote and a selection of invited sessions to be released on the RSS YouTube channel post-conference – your support would enable us to expand the number being filmed.	1 Exclusive	£1,800 exclusive	Your support will be highlighted in the conference directory and on the YouTube channel at the start of each recording.
<b>Demo zone</b> This area within the exhibition and catering hall will host some conference sessions and a series of short demonstration sessions during refreshment breaks and lunches.	1 Exclusive	£1,800 exclusive	Opportunity for onsite branding or promotional materials. Pre-event publicity and branding on conference, directory and website. Can include a workshop slot.
<b>Meeting lounge</b> This area within the exhibition and catering hall will enable attendees to book space for informal catch up meetings with refreshments available outside of formal break times.	1 Exclusive	£1,800 exclusive	Opportunity for onsite branding or promotional materials. Pre-event publicity and branding on conference, directory and website. Can include an exhibition space.



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## Connect with our 'career-young' attendees

We anticipate that over 200 attendees identifying as 'career-young' will be joining us in Edinburgh.

The following promotional opportunities will help you to connect with that group of attendees:

Opportunity	Number available	Guide price	Included in sponsorship
<b>Early Career Researcher pre-conference workshop</b> Organised by the RSS Young Statisticians Section (YSS) and attended by 40-50 researchers.	1 Exclusive or 2 co-sponsorships	£1,000 exclusive or 2x £550	On-site branding, pre-event publicity, promotion on the conference website, conference app and in the conference directory.
<b>1st time attendees' welcome event</b> For the first time we will be holding a special welcome event for first time attendees to the conference before the first keynote session.	1 Exclusive or 2 co-sponsorships	£1,200 exclusive or 2x £650	Onsite branding, pre-event publicity, promotion on conference app, website and in the directory.
<b>Recruitment exhibitor package</b>	Up to 3 available	Full conference: £1,800 Two-days: £1,150 One-day: £780	Includes standard 3m x 2m space with table & chairs, up to 3 exhibitor passes, access to a private meeting room for interviews, and advertising space on the app or directory.
<b>Pub Quiz Night</b> Organised by YSS and attended by 100-150 people).	Subject to negotiation	TOTAL in the region of £1,200 - £1,800	Appropriate branding at the quiz, acknowledgments in the conference directory and in publicity for the quiz.

## Grants and Prizes

We have a range of options available, depending on your budget and objective.

Opportunity	Number available	Guide price	Included in sponsorship
<b>Conference grants</b> The Society offers grants of up to £500 each to assist with travel and accommodation costs. The grants are targeted at assisting young statisticians, those returning from a career-break and/or parental leave and those from countries classified as economically developing areas.	Up to 10 available	£500 per grant up to maximum of £5,000	Your support will be acknowledged on the conference website and in the directory.
<b>Prizes</b> For best 'rapid-fire' presentations	First come first served	Suggested level: £200 per winner	Acknowledgements in conference directory, prize presentation at conference dinner and in post-event reporting.
<b>Prizes</b> For best posters	First come first served (One prize per level)	Suggested: 1st - £300 2nd - £200 3rd - £100	Acknowledgements in conference directory, prize presentation at conference dinner and in post-event reporting.

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## Exhibiting and advertising

The exhibition will be held in the same hall as refreshments – lunch plus arrival, mid-morning and afternoon tea/coffee – will be served and posters displayed.

A premium stand space gives priority choice of location within the exhibition hall, as well as the option of a workshop session within the professional development stream OR a roundtable, fringe or launch event to be held at breakfast, lunchtime or evening.

There are also opportunities to purchase advertising in the conference directory, include inserts or branded materials in conference packs or place links in the virtual delegate pack.

Opportunity	Number available	Cost
<b>Exhibition space</b> Includes standard 3m x 2m space with table & chairs, up to 2 exhibitor passes, standard power and wifi. Double stand or bespoke space pricing available on request.	Up to 15 available	Up to 15 available £1,5000 – premium full conference, including priority choice of stand space and the option of a workshop, roundtable or fringe meeting. £970 – full conference £650 – two consecutive days £440 - one day only Additional passes and equipment available at cost.
<b>Inserts</b> In conference packs or links in virtual delegate pack.	Unlimited	£400 per insert
<b>Adverts</b> In conference directory.	Subject to availability	Full page inside front cover: £750 Full page: £600 Half page: £350 Quarter page: £190
Materials for conference packs (e.g. pads, pens etc).	First come first served	Subject to negotiation

## Deadlines and discounts

- All bookings for advertising, inserts and exhibition space confirmed prior to 1 March 2025 will be entitled to a **10% discount**.
- There is a **20% discount for charities and not-for-profit organisations** – valid until 10 July 2025.
- Corporate members of the Society are entitled to an additional **5% discount**.
- The deadline for artwork for all advertisements for the conference directory is 27 July 2025.
- Inserts/materials for the conference pack must be supplied no later than 23 August 2025.
- All prices exclude VAT

## Dates for your diary

### Can't make the 2025 Conference?

The 2026 Conference will take place in **Bournemouth** from 7-10 September.

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## Real World Data Science

Real World Data Science is a new content platform from the RSS, built for data science students, practitioners, leaders and educators as a space to share, learn about and be inspired by real-world uses of data science.

Sponsorship and brand marketing opportunities include podcasts, video interview series, special reports, webinars, and in-person events.

Contact the editor to discuss:

[rwds@rss.org.uk](mailto:rwds@rss.org.uk)

<https://realworlddatascience.net/>

## Significance

Significance is the membership magazine for members of the Royal Statistical Society, American Statistical Association and the Statistical Society of Australia. See: [Significance | Oxford Academic \(oup.com\)](#)

If you're interested in sponsoring a magazine section, series, individual article or interview, podcast or in-person event, please contact the editor Anna Britten: [a.britten@rss.org.uk](mailto:a.britten@rss.org.uk).

## Advertise with the RSS

If you want to target the statistical and data communities, the RSS can deliver. We enjoy just over a million page views per year (80,000 page views a month) and our jobs board and events calendar each attract over 1,000 page views every month. All job adverts are promoted via Twitter reaching over 31,000 followers.

Contact: [advertising@rss.org.uk](mailto:advertising@rss.org.uk)

Or view the ratecard here:

<https://rss.org.uk/ratecard>

## Events programme

The Society runs a variety of events throughout the year and sponsorship is welcome to help enhance the experience for attendees.

In particular there are options to support post-event receptions, co-sponsor workshops, support special topic conferences and get involved with the Society's inaugural careers roadshow.

To discuss forthcoming opportunities please contact Paul Gentry: [p.gentry@rss.org.uk](mailto:p.gentry@rss.org.uk)

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