ROYAL STATISTICAL SOCIETY

DATA | EVIDENCE | DECISIONS

RSS International Conference 2023

FOR ALL STATISTICIANS AND DATA SCIENTISTS

HARROGATE

4-7 September 2023

Sponsorship and promotional opportunities

CONNECT with around 600 statisticians and data scientists from over 30 countries

SHARE your newest products, research and services

LEARN about the latest developments in statistics and data science

As one of the largest statistical conferences in Europe the Royal Statistical Society's International Conference provides sponsors with the opportunity to raise their profile with a broad statistical and data science community with a range of experience and expertise.

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For more details visit: rss.org.uk/conference2023

#RSS2023Conf   @RSSAnnualConf

About the RSS Conference

The RSS International Conference provides one of the best opportunities for anyone interested in statistics and data science to come together to share knowledge and network.

After a couple of years of online and hybrid versions of the annual conference we are pleased to be returning to a fully in-person event in Harrogate this year.

The programme will feature 7 keynote talks, over 50 invited topic sessions, more than 10 professional development workshops, around 250 contributed, rapid-fire and poster presentations, as well as many opportunities for networking.

Sponsors & Exhibitors since 2019

The following companies and organisations have supported the RSS Conference in recent years:

Deloitte.

NISRA — Northern Ireland Statistics and Research Agency — Gníomhaireacht Thuaisceart Éireann um Staitistící agus Taighde

AutoTrader

ADR UK — Data-driven change

WILEY

Software Sustainability Institute

WOLFRAM

exploristics

Ada Lovelace Institute

Office for National Statistics

jumping rivers

SAGE Publishing

Minitab

jmp — Statistical Discovery.™ From SAS.

Allstate — Northern Ireland

Research Data Scotland

timberlake — data science | statistics | econometrics

The Sensible Code Company

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Who attends RSS Conference?

The regularly attracted more than 550 statisticians, data scientists and other users of data from a range of sectors (see summary below)

Between 30 and 40 countries are represented each year from all continents with around 20% of attendees coming from outside the UK.

Around 40% of attendees each year define themselves as 'career-young'.

Registrations by sector in 2022

Sector	Percentage
Higher Education/Academic	51.1%
Central/local government	15.6%
Medical/Health	11%
Pharma	6.7%
Business/Industry/Finance	5.1%
Charity/NFP	3.2%
Other	7.3%

Organisations represented at the 2022 Conference included

Ada Lovelace Institute | Astrazeneca | Bayer Plc | Bays Consulting | Bentley Motors

Biomathematics & Statistics Scotland | Cardiff University | Defence Ordnance Safety Group | dunnhumby

Durham University | Frontier Science Scotland | Fujitsu | GSK | Harvard University and MIT | IBM

ICON plc | Imperial College London | IQVIA | King Abdullah University | Leeds Institute for Data Analytics

Leiden University Medical Centre | LSHTM | Met Office | Microsoft | MRC Biostatistics Unit

National Centre for Pharmacoeconomics | National Centre for Social Research | National Innovation Centre for Data

| NatWest Group | Nesta | Newcastle University | No7 Beauty Company | Norwegian Computing Center

Police Scotland | Queen's University Belfast | Research England | Scottish Water | Statistics Netherlands

Tel Aviv University | The Alan Turing Institute | The Health Foundation | TRL | University College Dublin

University of Bologna | University of California | University of Chicago | University of Edinburgh

University of Essex | University of Florida | University of Oxford | University of Plymouth

University of Tasmania | University of Toronto | University of York | Utrecht University

Visible Data Ltd | We Predict Ltd

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Promotional and Sponsorship opportunities

We have a range of opportunities available depending on your budget and objectives.

We work flexibly with our sponsors, aiming to understand their needs and objectives, and tailoring the partnership to achieve success for both parties. We are happy to create bespoke packages.

We encourage sponsors and exhibitors to consider running workshops, roundtables, demonstrations, book/product launches, fringe meetings and receptions.*

Please contact conference manager Paul Gentry (p.gentry@rss.org.uk) to discuss further.

Boost your brand profile

By sponsoring the conference as a whole or one of its key evening social events you will place your brand prominently in front of all conference attendees.

Opportunity	Number available	Guide price	Included in sponsorship
Headline sponsorship	Up to maximum 3	£12,000 exclusive or £4,500 shared sponsorship	Exposure on pre-conference marketing and on the website. Brand building opportunities at conference, including premium exhibition space and a full-page advertisement in the conference directory.
Gala dinner at the Royal Hall (7 September) – attended by around 250 people	1 Exclusive or 2 co-sponsorships	£3,000 exclusive or £1,750 co-sponsor	Your brand is featured on pre-event publicity, on the conference website, app and in the directory. At the event brand opportunities include branded menus.
Welcome reception at Harrogate Conference Centre (4 September) – attended by 200-250 people	1 Exclusive or 2 co-sponsorships	£1,500 exclusive or £850 co-sponsor	Onsite branding, pre-event publicity, and promotion on the conference website, app and directory.
Awards & Poster reception (5 September) – attended by around 250 people. Held in the exhibition area of the conference following the Society's awards ceremony. Attendees are encouraged to view posters and speak with the presenters.	1 Exclusive or 3 co-sponsorships	£1,500 exclusive or £600 co-sponsor	Onsite branding, pre-event publicity, and promotion on the conference website, app and directory.

* Please note that additional room hire costs may apply for some activities and any catering provided will need to be paid for.

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Associate your brand with the conference programme

There are opportunities for your brand to be seen supporting the content of the conference either onsite or through the digital offerings. You can also support attendees directly through sponsorship of grants.

Opportunity	Number available	Guide price	Included in sponsorship
Sponsor a topic stream The conference programme is organised into 10 topic streams comprising a mix of invited and contributed sessions: • Applications in Business, Industry & Finance • Communicating & Teaching Statistics • Data Science • Environmental & Spatial Statistics • Medical Statistics • Methods & Theory • Official Statistics & Public Policy • Other Applications of Statistics • Professional Development • Social & Wellbeing Statistics	Up to 10 available	£3,000 per topic stream	Opportunity for onsite branding or promotional materials. Pre-event publicity and branding in relevant area of conference app, directory and website. Includes a standard exhibition space.
Conference App The app will provide all attendees with up-to-date information about the conference programme.	1 Exclusive	£2,000 exclusive	Exclusive brand presence on loading page of app plus dedicated page. Pre-event publicity and branding on website and in directory. Exclusive push notifications via app.
Filming sessions The Society will be filming keynote and a selection of invited sessions to be released on the RSS YouTube channel post-conference – your support would enable us to expand the number being filmed.	1 Exclusive	£1,500 exclusive	Your support will be highlighted in the conference directory and on the YouTube channel at the start of each recording.
Conference grants The Society offers grants of up to £500 each to assist with travel and accommodation costs. The grants are targeted at assisting young statisticians, those returning from a career-break and/or parental leave and those from countries classified as economically developing areas.	Up to 10 available	£500 per grant up to maximum of £5,000	Your support will be acknowledged on the conference website and in the directory.

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Connect with our 'career-young' attendees

We anticipate that over 200 attendees identifying as 'career-young' will be joining us in Harrogate.

The following promotional opportunities will help you to connect with that group of attendees:

Opportunity	Number available	Guide price	Included in sponsorship
Early Career Researcher pre-conference day Organised by the RSS Young Statisticians Section (YSS) and attended by 40-50 researchers	1 Exclusive or 2 co-sponsorships	£800 exclusive or 2x £440	On-site branding, pre-event publicity, promotion on the conference website, conference app and in the conference directory.
Young Statisticians icebreaker lunch Organised by YSS and attended by around 50 people.	1 Exclusive or 2 co-sponsorships	£1,000 exclusive or 2x £600	On-site branding, pre-event publicity, promotion on the conference website, conference app and in the conference directory.
Recruitment exhibitor package	Up to 3 available	Full conference: £1,500 Two-days: £950 One-day: £650	Includes standard 3m x 2m space with table & chairs, up to 3 exhibitor passes, access to a private meeting room for interviews, and advertising space on the app or directory.
Pub Quiz Night Organised by YSS and attended by 100-150 people).	Subject to negotiation	TOTAL in the region of £1,000 - £1,500	Appropriate branding at the quiz, acknowledgments in the conference directory and in publicity for the quiz.

Prizes

We have a range of options available, depending on your budget and objective.

Opportunity	Number available	Guide price	Included in sponsorship
Prizes for best 'rapid-fire' presentations	First come first served	Suggested prize level: £200 for each winner	Acknowledgements in conference directory, prize presentation at conference dinner and in post-event reporting.
Prizes for best posters	First come first served (One prize per level)	Suggested: 1st - £300 2nd - £200 3rd - £100	Acknowledgements in conference directory, prize presentation at conference dinner and in post-event reporting.
Prizes for Conference Art Show	Subject to negotiation	Flexible	For the first time at RSS Conference, we are organising a statistical/data art show alongside the poster exhibition. Your support will be acknowledged in the exhibition, on the conference website and in the directory.

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Exhibiting and advertising

The exhibition will be held in the same hall as refreshments – lunch plus arrival, mid-morning and afternoon tea/coffee – will be served and posters displayed.

A premium stand space gives priority choice of location within the exhibition hall, as well as the option of a workshop session within the professional development stream OR a roundtable, fringe or launch event to be held at breakfast, lunchtime or evening.

There are also opportunities to purchase advertising in the conference directory, include inserts or branded materials in conference packs or place links in the virtual delegate pack.

Opportunity	Number available	Cost
Exhibition space Includes standard 3m x 2m space with table & chairs, up to 2 exhibitor passes, standard power and wifi. Double stand or bespoke space pricing available on request.	Up to 15 available	Up to 15 available £1,150 – premium full conference, including priority choice of stand space and the option of a workshop, roundtable or fringe meeting. £830 – full conference £570 – two consecutive days £390 - one day only Additional passes and equipment available at cost.
Inserts In conference packs or links in virtual delegate pack	Unlimited	£350 per insert
Adverts In conference directory	Subject to availability	Full page inside front cover: £750 Full page: £600 Half page: £350 Quarter page: £190
Materials for conference packs (e,g. pads, pens etc)	First come first served	Price on application

Deadlines and discounts

- All bookings for advertising, inserts and exhibition space confirmed prior to 1 May 2023 will be entitled to a **10% discount.**
- There is a **20% discount for charities and not-for-profit organisations** – valid until 10 July 2023.
- Corporate members of the Society are entitled to an additional **5% discount**.

- The deadline for artwork for all advertisements for the conference directory is 27 July 2023.
- Inserts/materials for the conference pack must be supplied no later than 23 August 2023.
- All prices exclude VAT

Dates for your diary

Can't make the 2023 Conference?
The 2024 Conference will take place in Brighton from 2-5 September.

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Real World Data Science

Real World Data Science is a new content platform from the RSS, built for data science students, practitioners, leaders and educators as a space to share, learn about and be inspired by real-world uses of data science.

Sponsorship and brand marketing opportunities include podcasts, video interview series, special reports, webinars, and in-person events.

Contact editor Brian Tarran to discuss:
b.tarran@rss.org.uk
https://realworlddatascience.net/

Significance

Significance is the membership magazine for members of the Royal Statistical Society, American Statistical Association and the Statistical Society of Australia.
See: Significance | Oxford Academic (oup.com)

If you're interested in sponsoring a magazine section, series, individual article or interview, podcast or in-person event, please contact the editor Anna Britten: **a.britten@rss.org.uk**.

Advertise with the RSS

If you want to target the statistical and data communities, the RSS can deliver. We enjoy just over a million page views per year (80,000 page views a month) and our jobs board and events calendar each attract over 1,000 page views every month.
All job adverts are promoted via Twitter reaching over 31,000 followers.

Contact: **advertising@rss.org.uk**

Or view the ratecard here:
https://rss.org.uk/ratecard

Venue hire

The Society's London headquarters are set in a converted Victorian school and provide a light, airy and flexible venue whatever the event you are organising. 12 Errol Street is ideally located near Old Street, Barbican and Moorgate tube stations as well as Liverpool Street railway station. Our venue offers flexible spaces that can accommodate up to 120 delegates.

The Society is pleased to offer discounts on venue hire to charities, academic institutions and our corporate members. To find out how we can help you with your event. We can also accommodate last-minute bookings.

Give us a call on **020 7638 8998**
or email **venue@rss.org.uk**

Events programme

The Society runs a variety of events throughout the year and sponsorship is always welcome.

To discuss forthcoming opportunities please contact Paul Gentry: **p.gentry@rss.org.uk**