

RSS International Conference 2021

MANCHESTER
6-9 September 2021

Sponsorship and promotional opportunities

CONNECT – with around 600 statisticians and data scientists from over 30 countries

SHARE – your newest products, research and services

LEARN – about the latest developments in statistics and data science

As one of the largest statistical conferences in Europe the Royal Statistical Society's International Conference provides sponsors with the opportunity to raise their profile with a broad statistical and data science community with a range of experience and expertise.

CONNECT • SHARE • LEARN

For more details visit:

rss.org.uk/conference2021

#RSS2021Conf @RSSAnnualConf



About the RSS Conference

The RSS International Conference provides one of the best opportunities for anyone interested in statistics and data science to come together to share knowledge and network.

After moving online in 2020 we are aiming to return to an in-person conference and are pleased to be returning to Manchester which last hosted the conference in 2016.

As usual the conference programme will feature top keynote speakers, invited topic sessions, professional development workshops, contributed and rapid-fire talks, and poster presentations, as well as many opportunities for networking.

This year's keynote speakers (as of 10 February):



Melinda Mills
(Leverhulme Centre
for Demographic Science)



Eric Tchetgen Tchetgen
(University of Pennsylvania)



Hadley Wickham
(R Studio)



Bin Yu
(University of California
at Berkeley)

The speakers for the Barnett Lecture, Discussion Meeting and the Significance Lecture will be announced in Spring 2021.

Sponsors & Exhibitors in 2019

The following companies and organisations supported the 2019 Conference:

WILEY

Deloitte.

jmp
Statistical Discovery™ From SAS


WOLFRAM


Ada
Lovelace
Institute

 **Software
Sustainability
Institute**


jumping rivers

 **NISRA**
Northern Ireland
Statistics and Research Agency
Gníomhaireacht Thuaisceart Éireann
um Statistice agus Tuairiscí

 **SAGE**
Publishing

香港城市大學
City University of Hong Kong
專業 創新 胸懷全球
Professional · Creative
For The World

 **ADRUk**
Data-driven change

Minitab 

 **CAMBRIDGE**
UNIVERSITY PRESS


exploristics

 **The Sensible
Code Company**

 **Office for
National Statistics**

 **Allstate**
Northern Ireland



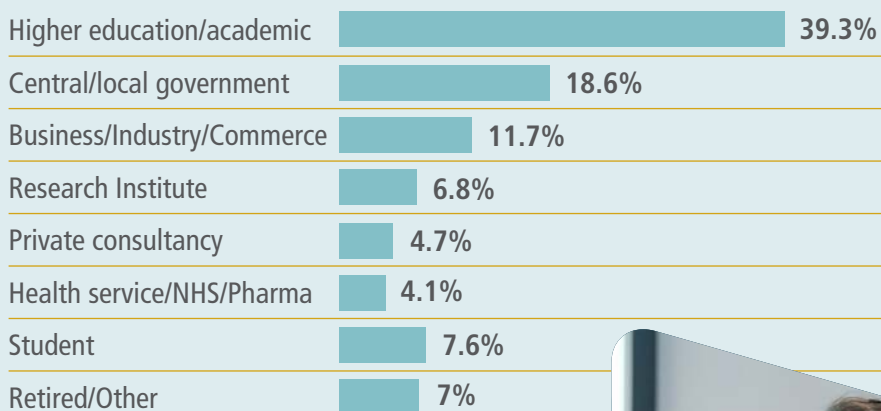
Who attends RSS Conference?

The conference regularly attracts more than 600 statisticians, data scientists and other users of data from a range of sectors (see summary below from data collected at registration) and ranging from undergraduates to CEOs (again a summary is given below).

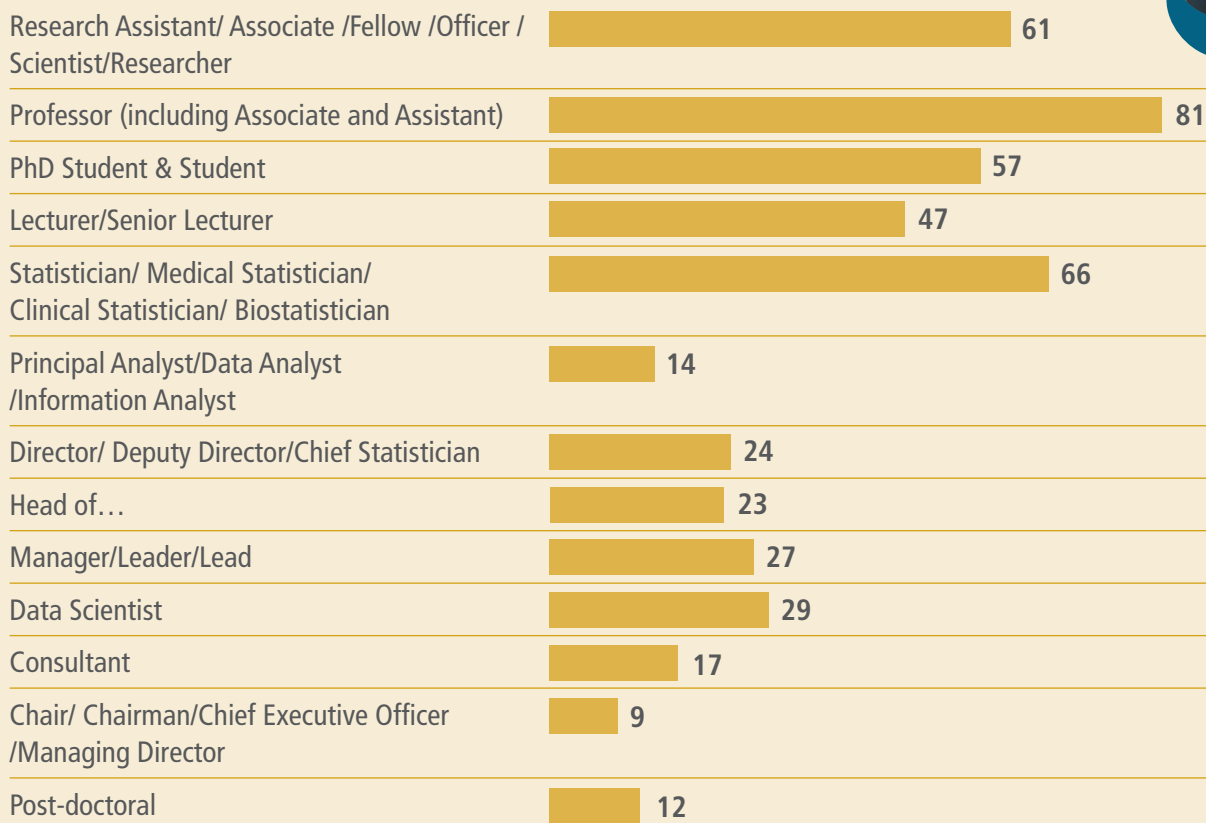
Between 30 and 40 countries are represented each year from all continents and in 2019 42% of attendees defined themselves as 'career-young'.



Attendance by sector - 2019



Attendance by job category (highest numbers) - 2019



The RSS Conference team are happy to provide further information about the breakdown of attendees if required.

Sponsorship opportunities

We have a range of options available, depending on your budget and objective.

Opportunity	Number available	Guide price	Included in sponsorship
Headline sponsorship	Up to maximum 3	£10,000 Exclusive or 3x £3,500 each	Exposure on pre-conference marketing and on the website. Brand building opportunities at conference, including premium exhibition space and full-page advertisement in conference directory.
Gala dinner at Manchester Cathedral (9 September)	1 Exclusive or 2 co-sponsorships	£3,500 Exclusive or 2x £1,600	Your brand is featured on pre-event publicity, on the appropriate page of our conference website and in the directory. At the event, brand opportunities include branded menus.
Welcome reception at Manchester Hall (6 September)	1 Exclusive or 2 co-sponsorships	£1,500 Exclusive or 2x £800	On-site branding, pre-event publicity, and promotion on the appropriate page of our conference website and in the directory.
Awards & Poster Reception at Manchester Central (7 September)	1 Exclusive or 3 co-sponsorships	£1,400 exclusive or 3x £500	Held in the exhibition area of the conference following the Society's awards ceremony. On-site branding plus pre-event publicity and promotion on the appropriate page of our conference website and in the directory.
Conference session streams topics – including Communicating & Teaching Statistics, Data Science, Medical Statistics, Professional Development, Social Statistics	Up to 10 available of different lengths	£3000 per 3-day stream (pro-rata if shorter)	The conference programme is organised into 10 topic streams. Branding at all stream sessions, in conference directory and on the appropriate page of our conference website. Includes a standard exhibition space.
Broadcasting and filming sessions for the online conference platform	1 Exclusive	£5,000	We are aiming for the first time to livestream selected speakers and sessions to an online audience, with post-conference access to recordings via the RSS Youtube channel. Your support will be acknowledged on the online platform and on each recording post-conference.
Pub Quiz Night (organised by the RSS Young Statisticians Section)	Subject to negotiation	TOTAL in the region of £1,000 - £1,500	Appropriate branding at the quiz, acknowledgments in the conference directory and in publicity for the quiz.
Young Statisticians Lunch	1 Exclusive or 2 co-sponsorships	£1,100 exclusive or 2x £600	On-site branding, pre-event publicity, promotion on the appropriate page of our conference website and in the directory.
RSS Section & Group officers' breakfast (7 September)	1 Exclusive	£350	On-site branding, pre-event publicity, promotion on the appropriate page of our conference website and in the directory.
Conference App	1 Exclusive	£400	Exclusive branding on launch screen
Recharging station	1 Exclusive	£500	Your branding in the charging area
Prizes for best 'rapid-fire' presentations	First come first served	Suggested prize level: £200 for each winner	Acknowledgements in conference directory, prize presentation at conference dinner and in post-event reporting.
Prizes for best posters	First come first served (One prize per level)	Suggested: 1st - £300 2nd - £200 3rd - £100	Acknowledgements in conference directory, prize presentation at conference dinner and in post-event reporting.

We work flexibly with our sponsors, aiming to understand their needs and objectives and tailoring the partnership to achieve success for both parties. We encourage sponsors and exhibitors to consider running workshops, demonstrations, fringe meetings and receptions.*

Please contact conference manager Paul Gentry (p.gentry@rss.org.uk) to discuss further.

* Please note that additional room hire costs may apply for some activities and any catering provided will need to be paid for.

Exhibiting and advertising

The exhibition will be held in the same hall as refreshments (lunch plus morning and afternoon tea/coffee) will be served and posters displayed. In 2021 we are also hoping to trial demonstrations and workshop sessions within the exhibition area.

A Premium stand space gives priority choice of location within the exhibition hall, as well as the option of demonstration slots in the exhibition hall, a workshop session within the professional development stream OR a lunchtime/evening fringe event.

There are also opportunities to purchase advertising in the printed conference directory or to place inserts or other materials in the conference bags.

Opportunity	Number available	Cost
Exhibition space – standard 3m x 2m space with table & chairs, includes 2 exhibitor passes Double stand or bespoke space pricing available on request	Up to 30 available	£1060 – premium (includes priority choice of stand and workshop/fringe meeting) £780 - full conference £520 - 2 consecutive days £350 for one day only Additional passes and equipment available at cost
Inserts in conference bags	Unlimited	£650 per insert
Adverts in conference directory	Subject to availability	Full page inside front cover: £700 Full page: £580 Half page: £330 Quarter page: £180
Materials for conference bags (e.g. pads, pens etc)	First come first served	Price on application



“We’re delighted to support the RSS Conference. It is especially rewarding supporting young statisticians.

Thank you also for a wonderful conference and all your great support.”

The Sensible Code Company,
exhibitor since 2015



Deadlines and discounts

- The deadline for artwork for all advertisements for the conference directory is 27 July 2021.
- Inserts for the conference pack must be supplied no later than 19 August 2021.
- All bookings for advertising, inserts and exhibition space confirmed prior to 1 May 2021 will be entitled to a 10% discount.
- There is a 20% discount for charities and not-for-profit organisations – valid until 10 July 2021.
- A 15% discount is available for start-up companies for bookings made by 1 June 2021.
- All prices exclude VAT.

